

BE A PART OF THE RICHMOND VOLLEYBALL FAMILY



**RICHMOND
VOLLEYBALL**

**OPPORTUNITIES FOR
BUSINESSES
SERVICE PROVIDERS
MANUFACTURERS
PRODUCT AFFILIATION**

**Fun,
sociable, competitive,
friendly and modern**

Volleyball is one of the most popular sports in the world for both men and women and has a universal appeal at all ages.

The sport was first invented in 1895 and was established in Britain in 1955. It became an Olympic sport in 1964. Today, in England, there are around 400 clubs affiliated to Volleyball England who play in 15 divisions of the National League.

Indoors it's a 6-a-side game whilst it's 2-a-side on the beach. Players take on specialist positions – setter, middle hitter, outside hitter, opposite hitter and libero.

Volleyball requires high levels of strength, athleticism, hand-eye coordination and reaction speed. Plus it encourages you to think tactfully, giving your mind a workout too.

RICHMOND VOLLEYBALL CLUB

Founded in 1992, Richmond Volleyball is an award-winning club that provides indoor and beach volleyball for players of all levels across London and the home counties.

The club caters for all abilities and all ages, from Volleyball England's Super League to beginners and recreational players. We have several senior men's and women's teams competing in the national, regional, county and local leagues and a junior division that offers training for 10-year-olds and above.

We work with our National Governing Body, Volleyball England, to promote and develop volleyball. Our thriving junior programme has a proven track record of producing quality athletes for Volleyball England's talent pathway. Some of our young players have gone on to represent England and GB in international tournaments and competitions including, the Youth Olympic Games and 2022 Commonwealth Games in Birmingham.

In 2022, Richmond Volleyball Club became England's most successful club, winning seven (out of 9) National titles.

With over 150 players on the girls' and 120 players on the boys' teams 2022 was also our biggest year ever for junior intake. Richmond Volleyball Club entered a record 17 teams into the national junior tournaments.

We run as a non-profit club and our membership fees have been kept low, but this allows minimum investment for the club to run, and does not allow us to invest in equipment or talented players.

As the most successful club in the country we are now in a great position to take on the support of like minded businesses who can help us grow as a centre of volleyball excellence.



2022 Senior Men's National Champions



2022 U18 Girls' National Champions



2022 U18 Boys' National Champions



2022 U16 Girls' National Champions



2022 U16 Boys' National Champions



2022 U15 Girls' National Champions



2022 U15 Boys' National Champions

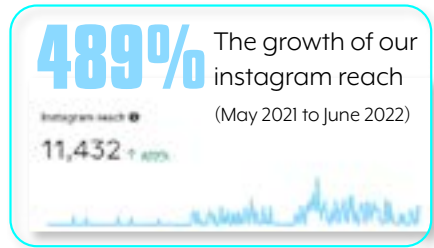


VOLLEYBALL ENGLAND

An award-winning club: Volleyball England Club of the year 2019



Unprecedented success at National level **7** National titles won in 2022



6,161 views of the National Cup Men's Finals Streamed live on Apr 23, 2022



£500 the average cost for one junior team member to train and compete at national level for one season.



750 Kit T-shirts are needed per season



200 balls needed per season



10,000

are the approximate number of miles that were travelled by our teams competing in tournaments during the 2021-2022 season

2,000 the average number of visitors to our website per month



250+ tournaments played by our teams this season

Our club is focused on junior development

18 Richmond Volleyball Club Junior players are on the Volleyball England National Pathway



2,200 The average reach of our top Facebook posts.



6 of our club's beach volleyball athletes participated in the 2022 Commonwealth Games selection tournaments

2 of these players, the Bello brothers, won bronze at the Commonwealth Games in August 2022



Opportunities for all: **7-74** is the age range of our players

Our club offers all year round activities and competitions with expert coaching from Junior to Senior level

9 venues across London where we run our training sessions. We're continually looking for more venues to fulfil demand.

One of the largest Volleyball Clubs in England with some **1,000** active participants



RICHMOND VOLLEYBALL'S MAGNIFICENT 7



CLUB DIVISIONS & ACTIVITIES

Men's

Richmond are the **2022 Senior Men's National Champions**. Our Men's teams compete at the highest level in the National Volleyball League. Richmond Docklands play in the Super League and Richmond Bucks in the Division One where they are placed 2nd. We also have men's teams that compete in the London Premier League.

Our junior men's division has doubled in size for the 2022 season and now comprises some 120 players. In 2022 the division fielded 5 boys' teams in the National Grand Prix.

Richmond Men's Juniors are:
2022 Under 18 National Champions
2022 Under 16 National Champions
2022 Under 15 National Champions



Women's

Our Women's division has teams playing in the National Volleyball League Division One and Division Three, as well as the Surrey League and the London League.

Our Junior Women's junior division has over 150 members for the 2022 season aged 10-18years and many more players wishing to join for the next seasons. The club entered a record 12 girls teams into the 2022 National Grand Prix.

Richmond Women's' Juniors are:
2022 Under 18 National Champions
2022 Under 16 National Champions
2022 Under 15 National Champions

Beach Volleyball



Our vibrant beach division runs training programmes for all ages and levels as well as beach events including 2-a-side & 4-a-side beach tournaments. We run some 29 training sessions every week, from beginner to advanced, with over 250 participants.

Our children's holiday camps attract 150 participants a year. In 2022 Richmond will be host to over 30 tournaments in the UK Beach Tour calendar which achieves national exposure.

Two of the club's beach players will represent England in the **2022 Commonwealth Games**, in August. In July 2022, our Richmond Juniors competed in the National Beach Junior Volleyball Championships and won medals in every age category. Richmond Juniors placed:

- U18 Boys **Gold, Silver, 4th, 5th, 7th, 9th & 13th**
- U18 Girls **Gold, Silver, Bronze, 5th & 9th**
- U16 Boys **Gold, Bronze, 4th, 5th & 11th**
- U16 Girls **Gold, Silver & 7th**
- U14 Boys **Gold, Bronze, 4th & 7th**
- U14 Girls **Silver medallist & 4th**
- U12 Mixed **Silver**

Community

Our Community Division offers Mixed Adult Training Sessions aimed at male and female players who have some experience of volleyball and want to improve and practise in a fun social environment.

This division competes at a local level, and in particular, the South London Volleyball League.

To support the club's exponential growth, and build on our successes we are seeking strategic partnerships.

We are looking to work with companies, venues, manufacturers and service providers who will support us in our growth and enable us to offer the highest quality training at an affordable level to all our athletes and participants across all our divisions.



We estimate that in the 2021-2022 season, we have welcomed over 2,000 participants and supporters to our venues



Richmond Volleyball Club hosts over 30 beach and 50 indoor tournaments over the course of a year, offering many opportunities for product manufacturers and service providers to provide prizes. Anything from water bottles to food gifts and vouchers can be promoted. In exchange we would feature your brand on our website, and tag your brand in our social media coverage of the tournaments. We can also offer opportunities for your branding or promotional materials to be displayed at the events.

We keep our training fees as affordable as possible for our players. Recently a few families in the local community have taken in Ukrainian refugee families, and the club learned that amongst them two boys and two girls are keen volleyball players. This season we facilitated free training for these children. Mykola, aged 13 just took part in his first UKBT tournament in June and won gold in his first U14 boys competition. We would like, next season, to be able to offer subsidised fees for more of our local athletes who need financial support.



There is scope for transport providers to gain brand recognition by assisting our teams in travelling to tournaments.

Looking to the future, we want to build on our strong foundation and further grow the club.

We envision that over the next five years, the club can grow as a centre of volleyball excellence, developing talent from grassroots level. Our aim is not only for our teams to compete at the highest national levels but hope to compete internationally.

We hope to increase the participation levels in volleyball for all ages and abilities across London and the home counties. Sharing our passion for volleyball through regular training opportunities tailored to all levels, including beginners, local communities and children.

Key Partner

If you are able to assist us with specific kit supplies, training facilities, transport or prizes for our tournaments and teams please get in touch.

In return we can feature your branding on our training and warm-up shirts or hoodies for selected teams or divisions.

We can distribute your promotional materials at our tournaments and will promote your brand across our website & social media coverage of the associated events and tournaments.

Partnership rates from £500 or based on your contribution to specific team/s or events.



Over 700 spectators purchased tickets to attend the 2022 National Volleyball Finals in Kettering, and a further 6k watched the Men's finals matches via live stream.

Our partners will benefit from an association with the UK's most successful volleyball club

Foundation Partner

From as little as £1,000

Your name and branding can feature on the sleeves of our match shirts for a season.

We will promote your brand on our event marketing materials: posters, flags, and programmes displayed at all home events for your selected team/s. We can also distribute your marketing materials or samples at our events.

We will promote your brand throughout the season across our website & social media channels (Facebook, Twitter, Instagram).

Strategic Partner

For our strategic partners we can offer co-branded team names and associated exposure at local, National and live-streamed events.

Your branding can feature in prime position on our match shirts and on-court kit as well as on our supporters' T-shirts and hoodies.

We can promote your brand as a permanent feature on our website with advertising and links to your website. In addition to promoting your brand throughout the season on our social media channels we will link to you through Facebook, Instagram and Twitter.

Your name and branding will be promoted on all our marketing materials: posters, flags, and programmes to be displayed at our events. We can also distribute your marketing materials or samples at our events.

In addition, your brand could feature on our net tape, we can host your team activity days, official kit launches and 'meet the team' events.

For organisations who are able to contribute significantly to our club, we would be able to offer exclusivity on sponsorship.

Get in touch to discuss strategic partnership options: contact@richmondvolleyball.co.uk



Richmond Volleyball had a strong brand presence at the 2022 National Cup Finals

Be a part of our journey

By becoming a partner, your contribution will be used to fund equipment such as balls, nets and antenna as well as training venues for our teams. Your help will enable our athletes to gain coaching and referee qualifications and allow us to host guest coaches and training camps.

It will enable us to host more events and help our performance teams and athletes compete at National and international levels whilst also supporting our growing junior and community programmes.

Whilst we have outlined a few ways we think that partnerships might work, we can tailor packages to your requirements, whether that might be brand awareness, a product launch or community relations.

If you see something you like, email us: contact@richmondvolleyball.co.uk



Opportunities for promoting your brand on our kit, nets, supporters hoodies, flags and flyers.



Our kit shirts can feature your branding and will be worn at events nationwide.



CONNECT WITH US:

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Thank you to Steve Smith www.sandsphotos.co.uk & Phil Gibbin www.facebook.com/philgibbinphotography for use of their images